

This message immediately reaches deep within your heart and soul to expose the winner inside of you. Through his down-to-earth writing style and simple teaching methods, Speaker and Author, James A. Smith uses this book like a mirror reflecting – *I Was Born to Win*.

Choose, this day, to no longer accept mediocrity. Breathe more life into the ambitions, talents, dreams, and potential that lie dormant within you. The world is waiting for your debut, your book, your song, your dance, and your encore. *I Was Born to Win* shows you how to share more of your unique and special gifts - starting today!

- Identify what winning really means to you.
- Be challenged and motivated with different views of yourself and your desires.
- Learn about different personality types and why you do the things you do.
- Identify and build upon your unique strengths.
- Learn ways to identify or confirm your specific purpose in life.
- Understand and gain from the positive sides of both fear and pain.
- Learn how to replace bad habits with good habits.
- Discover how to create and use your own effective roadmap for winning.



James A. Smith brings over 20 years experience from the fields of direct sales, marketing, leadership, and motivation. In addition to speaking and writing, James hosts a weekly *I Was Born to Win* radio show, delivering encouragement and techniques on personal growth and development. He stimulates audiences with his charismatic style, humorous insights, and contagious high energy. Inspiring, passionate, optimistic, and encouraging are words frequently used to describe James. His unique personality allows him to effectively communicate through hope, humor, and harmony. James and his daughter, Cassandra, reside in Bradenton, Florida.

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